

# Sadržaj|Contents

## PREGLEDNI RAD

### **FREEDOM OF MOVEMENT OF WORKERS AS A CONDITION FOR IMPLEMENTING THE EUROPE 2020 STRATEGY FOR EMPLOYMENT AND GROWTH.....8**

Biljana Chavkoska

### **SYSTEM OF ENROLLMENT INTO SECONDARY SCHOOLS ..... 19**

Bojan Ristić, Aleksandra Stojković

### **THE FUTURE DEVELOPMENT OF THE SERVICE SECTOR AND IT'S IMPACT ON THE BANKING INDUSTRY. THE CASE OF MACEDONIA ..... 31**

Evica Delova-Jolevska, Ilija Andovski

### **ZNAČAJ KULTURE U MEĐUNARODNOM MARKETINGU ..... 44**

THE IMPORTANCE OF CULTURE IN INTERNATIONAL MARKETING

Maja Đokić, Jovana Gardašević

### **IZLAZAK IZ KRIZE: STAGNACIJA ILI PRIVREDNI RAST? ..... 56**

EGRESS OF THE CRISIS: STAGNATION OR GROWTH?

Sonja Arsić, Jelena Obradović

### **KRIZNI REINŽENJERING POSLOVNIH PROCESA ..... 71**

REENGINEERING OF BUSINESS PROCESSES IN CRISIS

Verica Jovanović, Pavle Radanov, Biljana Panić

### **ZNANJE, MENADŽMENT ZNANJA I MENADŽMENT PROMENA KAO FAKTORI USPEHA I RAZVOJA..... 82**

SKILLS, KNOWLEDGE MANAGEMENT AND CHANGE MANAGEMENT AS A SUCCESS

FACTORS AND DEVELOPMENT

Zvezdan Đurić, Olivera Đurić, Aleksandra Nedeljković

## STRUČNI RAD

### **LANGUAGE COMPETENCIES, ACHIEVEMENTS AND QUALIFICATIONS IN THE COMMON EUROPEAN FRAMEWORK OF REFERENCE FOR LANGUAGES ..... 94**

JEZIČKE KOMPETENCIJE, DOSTIGNUĆA I KVALIFIKACIJE U ZAJEDNIČKOM

EVROPSKOM REFERENTNOM OKVIRU ZA JEZIKE

Dragana Bogdanović

### **ULOGA CURRENCY BOARD-A U MONETARNOJ STABILIZACIJI I EKONOMSKOM RAZVOJU BOSNE I HERCEGOVINE ..... 104**

CURRENCY BOARD ROLE IN MONETARY STABLIZATION AND ECONOMIC

DEVELOPMENT OF BOSNIA AND HERZEGOVINA

Dražen Marjanac

### **BOSNI I HERCEGOVINA - LOKACIJA ZA STRANE INVESTITORE ..... 121**

BOSNIA AND HERZEGOVINA - RIGHT PLACE FOR THE FOREIGN INVESTORS

Ismet Kumalić

<b>RUKOVOĐENJE INDUSTRIJSKIM PRODAJNIM SNAGAMA SA SVRHOM NJIHOVOG MARKETINŠKOG PROFILISANJA .....</b>	<b>137</b>
LEADERSHIP OF INDUSTRIAL SALES FORCE WITH THE PURPOSE OF THEIR MARKETING PROFILING Željko Dević, Gojko Ristanović	

**NAUČNE KRITIKE POLEMIKE**

<b>ZNANJE KAO TEMELJNA ODREDNICA LJUDSKOG KAPITALA I KLJUČNI FAKTOR ODRŽIVOG RAZVOJA .....</b>	<b>153</b>
KNOWLEDGE AS AN ESSENTIAL FACTOR OF HUMAN CAPITAL AND A KEYFACTOR FOR SUSTAINABLE DEVELOPMENT Muharem Dautović	

<b>UPUTSTVA ZA AUTORE .....</b>	<b>163</b>
<b>INSTRUCTIONS FOR AUTHORS .....</b>	<b>169</b>